



How to Make Public Private Partnerships Your Super Power

Presented by: Andrea Davis

Presentation Abstract: This presentation highlights the critical role of public-private partnerships (PPPs) in emergency management, emphasizing their ability to enhance life safety, economic security, and community resilience. The success of these partnerships depends on mutual benefit and active participation from both sectors.

Learning Objectives:

Learning Objective 1: Participants will be able to identify key community stakeholders and articulate the essential components of an effective public-private partnership framework in emergency management.

Learning Objective 2: Participants will be able to explain how integrating private-sector partners into preparedness, response, and recovery efforts strengthens supply chain resilience and last-mile crisis operations.

Learning Objective 3: Participants will be able to describe strategies for sustaining and evaluating public-private partnerships through ongoing training, communication, and performance measurement.

Speaker Bio: Andrea Davis is a recognized expert in the field of emergency management, dedicating her career to bridging the silos between the public and private sectors to create a unified approach to disaster risk reduction.

Ms. Davis has held leadership roles with NGOs (The American Red Cross, Save the Children US), the US Federal Government (FEMA, The Federal Reserve) and for Fortune 500 Companies (Walmart, Disney). With each role, Ms. Davis leveraged her influence to lead global initiatives emphasizing the importance of making risk-informed decisions and engaging all community members in the decision-making process. Currently, Ms. Davis serves as the President and CEO of The Resiliency Initiative (TRI), an award-winning, certified woman-owned small business. Ms. Davis founded TRI out of a passion to serve the whole community before, during, and after an emergency. In 2025, Ms. Davis launched The Resiliency Institute, a 501 (c) (3) nonprofit, to further her mission of creating a more resilient world.